

Built.io Contentstack accelerates content management operations by 100x



RMS (Risk Management Solutions) launched their redesigned website, RMS.com, with Built.io Contentstack, a full featured enterprise content management system (CMS). As a result, RMS has significantly decreased the amount of time employees spend on content management tasks.

“Speed. That’s my favorite Built.io Contentstack feature. What used to take us hours, can now be done in seconds. There are a lot of great features, but the speed is my favorite.”

Sylvie Shimizu, Webmaster, RMS

RMS Snapshot

Industry: Risk Management Software
Solution: Built.io Contentstack
Key Benefits:

- Fast content publishing
- Minimal training needed for new users
- Intuitive interface

Empowering Business and IT by Separating Code from Content

Built.io Contentstack accelerates content management operations by separating code from content. Business users are empowered to publish and edit content, without requiring IT to implement or make changes to code. Web IT, meanwhile, can use its familiar tools and processes to enforce site structure and format. This allows the business to be nimble and efficient, while complying with company policy.

Shimizu shows us how this translates into productivity: “As an end user, you don’t have to be technical at all; all you have to know is how to fill out a form. Instead of a lengthy in-person CMS training, I created a simple video and a few slides that get people productive right away.”

Moving from TeamSite to Built.io Contentstack

RMS had been using a content management solution called TeamSite, which frequently took up to 4 hours to push even simple content changes to the website. In addition, TeamSite was unable to provide a staging site that worked for the team, resulting in a tedious and error-prone publishing process. Archaic restrictions of the software went as far as having to use a specific browser to operate the legacy CMS.

Striving to accelerate this process and meet the business need for speed, the RMS website team evaluated Built.io Contentstack, which promised to make content management easier, faster, and more intuitive for RMS employees across business units.

After migrating to Built.io Contentstack, Shimizu and her team are now able to change content in seconds, and training requirements have all but disappeared: “I no longer need to help troubleshoot. Our CMS users all say Built.io Contentstack is very intuitive, so I don’t have to handhold them every single time they add or change content.”

Simplicity, Without Sacrifice

“A great feature of Built.io Contentstack is that it allows you to have a straightforward staging site to preview updates before they go live. And we are able to create the exact content type we want using Built.io Contentstack” says Shimizu.

Built.io Contentstack also allows Shimizu to assign specific roles to a user and specify his or her access to change, view, and edit content, which empowers employees while allowing the organization to maintain control and enforce its content policies.

“Built.io Contentstack, without a doubt, provides the solution for our previous pain points. I love using it!” concludes Shimizu.